



## Cookies Policy

### **What are cookies?**

In order to make sure our site is working properly, we may sometimes put a small piece of data known as cookie on your computer or mobile device. A cookie is a text file that is stored by a web server on a computer or a mobile device. The content of a cookie can only be retrieved or read by the cookie server. Text in a cookie often consists of identifiers, site names and some numbers and characters. Cookies are unique to browsers or mobile apps you use, and allow sites to store data, such as your preferences.

### **Which categories of cookies are used at [www.uoa.gr](http://www.uoa.gr)?**

<b>Categories of cookies</b>	<b>Description</b>	<b>Acceptance</b>
<b>Performance</b>	They are used for monitoring performance. We use cookies to collect information about the use of our site by visitors, aiming at meeting more visitors' needs and improving the content of our site as well as facilitating our site.	Optional

The acceptance of all cookies is not necessary for the operation of the site, but through them you will experience better browsing. You can delete or block access to these cookies, but if you do certain site's features may not work well.

The cookie-related information is not used to personally identify you and we have the absolute control of the data. Cookies are not used for purposes other than those described in this document.

You can control and / or delete cookies according to your wishes. You can delete all cookies already installed on your computer, as well as set up most browsers in a way that prevent cookies from being installed. However, in this case, you may need to customize certain preferences yourself.

## Cookies used in www.uoa.gr are:

Name of cookie	Description	Lifetime	Category
<b>_ga</b>	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years	Performance
<b>_pk_id</b>	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behaviour and measure site performance. It is a pattern type cookie, where the prefix _pk_id is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.	13 months	Performance
<b>_pk_ref</b>	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behaviour and measure site performance. It is a pattern type cookie, where the prefix _pk_ref is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.	6 months	Performance
<b>_pk_ses</b>	This cookie name is associated with the Piwik open source web analytics platform. It is used to help website owners track visitor behaviour and measure site performance. It is a pattern type cookie, where the prefix _pk_ses is followed by a short series of numbers and letters, which is believed to be a reference code for the domain setting the cookie.	30 minutes	Performance